

Freedom. Flexibility. Options.

Equipment
funding that's
perfect for
franchises



silverchef
hospitality equipment funding
Rent. Try. Buy.®



THE SMART WAY TO GROW YOUR FRANCHISE

Franchisees within the hospitality industry are part of one of the fastest growing sectors in Australia today. More and more people want to be their own boss while enjoying the stability of a proven business model. Silver Chef believes that entrepreneurial spirit should be rewarded! We offer flexible funding assistance for equipment and store fit-outs, and fantastic benefits specifically tailored to the needs of franchisees. Read on for more information about the smart way to fund your business and build your dreams.

RENT. TRY. BUY.®

In business, the right funding is essential if you want to keep your options open and preserve as much cash as possible to grow and expand. The professionals at Silver Chef have tailored a smart and flexible funding solution for franchisees in need of equipment or finance for new store fit-outs and refurbishments. That solution is Rent-Try-Buy®.

Unique to the marketplace, the Rent-Try-Buy® Solution allows you to save your hard earned working capital, rather than spending it on depreciating assets. And if you exercise your option to buy, we'll reduce the purchase price by 75% of the rent you've already paid. Who says you can't make your rental dollars work for you?

THE BEST FUNDING DECISION YOU'LL EVER MAKE!

Our Rent-Try-Buy® Solution is perfect for franchisees who want to keep their options open. You won't be locked into a long term contract. Instead, Silver Chef offers a simple 12 month term, so your franchise has the flexibility to:

- Buy equipment at any time during the first 12 months and receive a 75% rental rebate.
- Return equipment at the end of the 12 month agreement if you don't need it anymore.
- Keep renting and we'll continue to reduce the purchase price.
- Upgrade if you decide your franchise has outgrown the original equipment.

You are also free to add equipment at any time, up to the approval limit. There's no need to pay any extra documentation fees or fill out a new agreement.



EXTRA BENEFITS FOR ACCREDITED FRANCHISES

If you're part of a Silver Chef Accredited Franchise, you'll receive access to a number of amazing additional benefits, including:

- Reduced rental security bond. The standard Rent-Try-Buy® agreement requires an upfront 13 week bond. For accredited franchise groups, we have more than halved this to just 6 weeks.
- Pre-approval, so you only need to complete a simple one page application form. In most cases there are no business plans to provide, no asset and liability statements to complete, none of the usual financial hoops to jump through.
- The convenience of a dedicated Franchise Coordinator in our Approval Centre who thoroughly understands the franchise industry.
- A 25% rental discount if you decide to continue renting for more than 24 months.

To find out if you are part of a Silver Chef Accredited Franchise, please speak with your head office, or call our Approval Centre.

KEY BENEFITS

Some of the benefits of the Silver Chef Rent-Try-Buy® Solution include:

- Low weekly rental payments.
- Low security rental bond.
- The ability to try before you buy.
- Pre-approval for franchisees that belong to an Accredited Franchise.
- The ability to add further equipment as your franchise grows.
- A 12 month agreement – don't get locked into a long-term lease.
- Rental payments are 100% tax deductible.
- Renting is an 'off balance sheet' form of funding, which means it doesn't affect your capacity to borrow for future expansion, such as buying an additional franchise.

pre-approval
for all franchisees

12
month term

75
percent rebate

6
week rental bond

25
percent rental
discount

7
percent net cost
of funding



ABOUT SILVER CHEF

Silver Chef has been helping businesses to fund their restaurant equipment needs for over two decades. We understand the unique challenges of the franchise sector and provide solutions that enable you to achieve your full potential.

Silver Chef Limited is a public company, listed on the Australian Stock Exchange in May 2005. Our national dealer network allows us to provide services to people right across the country.

HOW DO I APPLY?

To take full advantage of Silver Chef's Rent-Try-Buy® Solution as well as our great Franchise Accreditation offer, call our Approval Centre on **1800 337 153** for easy, over-the-phone approval.

Alternatively, email our simple one-page application form to **franchising@silverchef.com.au** or fax it to **1800 884 431**.

You can also apply online at **www.silverchef.com.au/franchising**

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